

Adeline Tan, a.k.a. Mightyelow (b. 1984)

Using the moniker *Mightyelow*, Adeline Tan is an illustrator and a visual artist. She takes inspiration from her surroundings and popular culture. Her works are often a juxtaposition of elements pulled from her personal experiences and past memories.

Born and raised in a garden city with an ever-changing facade, Adeline's works revolves around her observations of what is left of our natural surroundings, our obsession with material possessions and its connection with our perceived hierarchy and society we live in.

Using botanical creatures as a metaphor, it is also a study of memories, relationships and roles within a family structure through the generations.

Her new series depicts the post-apocalyptic future where plants 'merged' with animals and mutated into beasts. These beasts came about from man's destruction to his environment and posed a challenge to humanity.

Adeline has been creating works for Adidas, Facebook, FormulaOne, Lululemon, Singapore Tourism Board (STB), Uniqlo and Hewlett Packard.

EDUCATION

2005 Diploma in Communication Design, Lasalle College of the Arts

SELECTED EXHIBITIONS

- 2015 Little Shop of Horrors, Kult Gallery, Singapore
Secret 7s, Somerset House, United Kingdom
Caffeine + Ideas (SG Night Fest), DECK, Singapore
Maitreya Cat by MightyJaxx, Wrong Gallery, Taipei
- 2014 MightyJaxx x Jason Freeny Cookie Party, Front Row, Singapore
The Frankenstein Freakshow, The Creatory, Singapore
Girls of The Underworld, Kult Gallery, Singapore
Chinatown Vinyl Squad, Zui Hong Lou, (醉红楼) Singapore
The Book Show 2014, Petit Morpho, HongKong
- 2013 I Love U So Mutt, Mad Nest, Singapore (non-profit fundraiser) Chungking Express Artshow, Kult Gallery, Singapore
- 2012 The Art of Rebellion, The Lorong 24A Shophouses, Singapore
- 2011 Nixon Art Mosh '11, Oldschool, Singapore
- 2010 Nixon Art Mosh '10, Oldschool, Singapore

WORK EXPERIENCE

2006 - Present Mightyyellow - Illustrations and collaborations with various brands, creative agencies and non-profit organisation. A selected list below:
Facebook, STB, FormulaOne (Singapore Grand Prix), Uniqlo, Lululemon, Nixon, Hewlett Packard, Intel, Kao Biore, Havas Worldwide, DesignBridge, Ogilvy, Nespresso, Adidas, Philips, Nike, Mediacorp, MedicomToy, Centre for Promoting Alternatives to Violence, AWARE Singapore, Animal Lovers League

COMMUNITY PROJECTS

2015 Urban Artery, Singapore River Festival wall mural
A Tok Panjang Feast, Mural on an installation of 72 plates for the Singapore Suite, FormulaOne event.
We the young and strong Futurists, Painting on bowl for installation at The Temasek Suite, FormulaOne event
My Memories of Singapore, SG50 Custom Bearbrick Exhibition Pioneer Portraits, SG50 Tribute on Orchard Road
Our Hobby is Depeche Mode, The Henderson Project, Singapore Re-imagining Basheer Bookstore, Basheer Books, Singapore
2012 OIC x Goodstuph x Hewlett Packard (HP) for HP Z1 Workstation

PUBLISHED WORK/FEATURES

Adeline's works has appeared in the following (selected) publications and portals:
DigitalArts Online, Wall Street Journal Asia, GQ Italia, The Straits Times, TimeOut Magazine, Creative Cultures: The Singapore Showcase, Curvy5, STYLE: Magazine, Kult Magazine, JUICE Magazine, Streething, Culturepush, Thunderchunky, fffound